

Aliseo Velluti SpA was established in 2005 in Agliana (PT), a town closely linked to the Prato textile district. From the outset, the two owners, with twenty years of experience in the textile and furniture sectors, aimed to create products that highlight the quality of their raw materials through innovative production processes. This dedication to quality, excellence, and innovation has allowed Aliseo to become a leading high-end furniture brand and a globally recognised example of Made in Italy.

The management has set clear priorities: high business performance and customer satisfaction. To achieve this, they developed a Quality Management System compliant with ISO 9001:2015. This system is based on risk-based thinking, allowing the organisation to identify potential process deviations and implement preventive controls to minimise negative effects while capitalising on market opportunities and trends.

Our strategic objectives include:

- Maintaining Quality Management System certification.
- Enhancing performance by identifying and meeting customer needs and adapting to changes.
- Collecting and acting on customer feedback to gauge satisfaction and perception of our performance.
- Providing ongoing staff training on regulations and technological aspects of production processes.
- Involving staff to ensure the effective operation and continuous improvement of our Quality Management System.
- Maintaining high satisfaction levels among stakeholders, especially customers and partners.

These objectives are implemented through measurable goals and annual quality improvement plans, guiding our efforts to achieve excellence.

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